



# IRELANDS ANGUS NEWSLETTER

WINTER \ SPRING 2018 - ISSUE 4

## BREAKING NEWS ON BLACK BARDOLIER

**Semen available  
this Spring**

So we've known, based off the data from his calves in the US how great he is, but he has since been tested through Quantum Genetix for the Leptin gene traits and did the four trait test for Leptin, PMCH genotype, IGF2 genotype and the CRH genotype. Black Bardolier is a TT carrier for the Leptin genotype and also scored great on the other three tests. These genotypes indicate increased potential in areas of marbling, tenderness, ribeye and also cow longevity and milk production. Black Bardolier also tested great on the genotype related to stress response, docility and hot carcass weights.

This is very exciting as it confirms his true value as a sire on all fronts whether he be used purebred or on the commercial front. Black Bardolier ranks in Top 1% for YW, Top 2 % for \$Feedlot and high in several traits. For top phenotype and performance everywhere, he has been used all over the world. We have found his calves are born early, are exceptionally long and grow like crazy. We are very excited with the progeny we have on the ground to date.



## welcome

Welcome to our 2018 Newsletter. After experiencing what is the most difficult seasonal conditions I have ever endured, I still have great confidence in our industry.

I believe that the good old "supply and demand" theory is just about to come into play which will see an increase in market prices despite what the seasonal condition decide to do. For all of us lets hope that its about to rain across this great country and get us back to the challenges of producing great beef instead of just surviving.

I believe that the world population growth and our production capabilities is where the supply and demand theory comes into play. This is a key reason we cannot take our eye off the job of producing high quality beef. Our challenge as an industry is to get consistency of product to our consumers as currently our competitors do so well.

Despite being a very difficult year it has also been one of the most satisfying years for us witnessing our clients success. The theory of good cattle always sell to the top of the market has been proved with some clients just hitting it out of the park even though the market is down its always best being at the top of it. Those extra 50kg at \$3/kg really make a difference and has justified their investment into consistent rock solid genetics.

We are continuing to search for sires that provide cutting edge genetic packages that will provide advantages for the end result of producing high quality great tasting red meat for our consumers. It is key that we are identifying genetics that can deliver these results but can do in within the environments in which we live and also to ensure we can do so cost effectively.

By building pedigrees with these genetics we are taking out the major variations of extremes but instead providing our clients with predictability and consistency. This, at the end of the day takes away estimates or a guess, driving higher profits.

**Please remember in such difficult times to take the time to pick up the phone or stop on the side of the road and have a yarn to those who are close as we can never be sure what they are going through. It may just make someones day for them to know you care, it only takes 15 minutes!**

Thank you for your interest in our program and are always happy to discuss any time.  
Cheers Corey

Corey



# SALE RESULTS

## SEPTEMBER 2017

A great result at the Spring On Property Bull Sale with full clearance to a top of \$16,000 and an average of \$7319. Thank you to all successful buyers and underbidders. Support from our long term clients as well as new was a fantastic encouragement.



(L) Top price bull Lot 2 Irelands Lourenzo L148, sold to \$16,000 to the Lenehan family pictured here with Corey is Bill Lenehan and Son Will.

(R) Corey with long term volume buyer Nick Cobcroft – Highbank Young NSW

## MARCH 2018

Thank you to all our buyers and under bidders at the Irelands Autumn On Property Bull Sale. Repeat client purchases were strong with bulls averaging \$5081, proving great value for money. Congratulations to long term clients of 7 years, John and Nola Ross of Omeo Station, Benambra VIC, notching up their 41st bull purchase with lot 16 Irelands Musician M417 to top the sale at \$10,000. One of the first SAV Resource sons to be offered for sale, M417 is a complete outcross to anything in Australia. "The highlight for us was the strength and loyalty of many return clients who have benefited from the Irelands program."



Pictured John Ross with Corey and Charlie Ireland.

## IRELANDS MOMENTUM M420

Introducing an exciting new sire into our program.

This fellow was imported from the famous US program SAV Angus. We love the carcass this fellow brings to the table along with near perfect feet and legs and great temperament. He has great length, thickness and muscle right down the rear leg. This fellow has a very strong maternal pedigree that is also so important in our breeding program as a sire is only as good as the cow he is out of. We look forward to getting some calves on the ground in 2019.



Right: Dam, SAV-Abigale-9144



## IRELANDS FOUR O EIGHT K2 SUCCESS IN NEW ZEALAND

The Duncan family of Penvose Angus, Wedderburn, Otago NZ purchased the NZ rights to Irelands Four O Eight K2. This May they sold his first sons at their on property bull Sale. They topped the sale at \$12,000 and averaged \$9000 for the whole 5 sons. All of these fellows were out of first calf heifers. The Duncan's also kept a son to use this year in their herd. Graeme Duncan said "We love the calving ease of K2 along with the explosive growth and softness and exceptional temperament." Well done to Penvose on the selection of this young sire.



## THANK YOU WILLIE AND JOANNE

Willie decided to hang up his boots after the Autumn bull sale this year. We just wanted to thank Willie and Joanne for all of their support and efforts over the years. Willie brought so much experience to our program and was always so encouraging. I really want to pass on my appreciation for all you have done and wish you both the very best for the future.

# CLIENT SUCCESS



Congratulations to Wagga Wagga Christian College for a fantastic result at the Royal Canberra Show exhibiting 6 steers. The team placed first in the Heavy Weight section (led), first in the School Heavy Domestic section (hook) and Overall Reserve Champion School Steer. The steers were bred by long term Irelands client Kate Parry, Glengarry Past. Co, Narrandera NSW and sired by Irelands bulls.

## BEEF SPECTACULAR FEEDBACK TRIAL



Pictured with Kerry Pearce, Leader Products

James & Jacinda Douglas, Waverley Run, Big Springs NSW  
Congratulations to long term clients, James and Jacinda Douglas, "Waverley Run", Big Springs, for their success in the Beef Spec feedback trial. Their Angus X Hereford team placed Reserve Champion Feedlot Performance.

## YEA "SPRING DROP" WEANER SALE

Congratulations to Bill and Bub Kelly "Abaluk" Alexandra Vic, who topped the Yea "Spring drop" weaner sale. The top pen of 32 steers weighed 339kg and made \$1080/head.

What a great result with such a consistent run of cattle sired by Ireland's bulls. This is the second year running the Kelly's have topped this sale.



## LEONGATHA STORE SALE

Congratulations today to John and Nola Ross, "Omeo Station" Benambra, who sold 366 Weaners at Leongatha Store sale.

At 10 months old top steers made \$1280 with heifers topping at \$1150. All sired by Ireland's Angus bulls. A fantastic effort, well done!



Pictured here with Corey at the September Bull Sale after notching up their 40th bull purchase from Irelands Angus.

“ Buy your bull from a cow man not a bull salesman, cow men know the dam, grand dam and great grand dam. They breed and cull for consistent, problem free cattle. They live in their herd and are passionate about top quality genetics. ”

[www.vannewkirkherefords.com](http://www.vannewkirkherefords.com)



We welcomed **Harry John Ross** to the Irelands team on May 25, congratulations Pete, Jess and Charlie.

## IRELANDS ANGUS SPONSOR NSW SUB-JNR TEAM AT AUST POLOCROSSE NATIONALS - PERTH

The Polocrosse season saw us travel far and wide with Blake, Will and Charlie all continuing to play for Albury/Holbrook.

This September/October, we are traveling to Perth WA for the Australian Polocrosse Nationals. We are proud sponsors of the NSW Sub Junior team which Charlie has been selected to play in. Will was also selected to play in a PAA development side and Hugh Anderson will be representing NSW in the U/21 Mens side in Perth also.



# SOME NEW SIRES FOR SPRING



### PEAKES REALITY K697

Purchased in 2016 for \$27,000, we love the physical attributes of this fellow. We appreciate his length of body, capacity and balance. He stands on great feet and legs and has the softness and carcass we are after. To date his progeny are impressing, showing much the same attributes as he does. We also love the strength of pedigree in this fellow especially the maternal strength.



### BOORAGUL DOCKLANDS K92

Purchased in 2016 for \$14,000 from a great program. We admire the structural soundness of this sire with near perfect feet and legs. He is beautifully balanced with tremendous length. To date he is proving his worth in our program with a very consistent line of progeny that have the softness and do ability we are after along with the great tops and carcass. Again the maternal strength in his pedigree is exceptional.



### NAMPARA FREEDOM K14

Purchased in 2016 for \$14,000, this fellow is what we love in a sire. He has grunt in a very stylish package. We admire the tremendous length of body and the beautiful laid in should for ease of calving which is exactly what we have had. This fellow also has a pedigree we love sired by NZ Atahua Freedom from a maternally strong great breeding female who has so many of the breeds great bulls for generations in her pedigree

## ON PROPERTY SPRING BULL SALE FRIDAY 14th SEPTEMBER 2018 - 50 BULLS

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